New Asia-Pacific CRVS Website and Knowledge Hub
“getinthepicture.org”

Workshop for National Civil Registration and Vital Statistics (CRVS) Focal Points
9 – 10 December 2015, Bangkok
Launch of new CRVS website

New website (http://getinthepicture.org):

- Launched on 8 December 2015
- Will serve as knowledge hub for Asia-Pacific CRVS Decade
- Replaces previous website developed in 2014 for transmitting information related to the Ministerial Conference
Main changes?

- **Content**: Expansion of the content of the site so it better serve as a knowledge and information repository for the CRVS Decade

- **Technology**: Use of Drupal content management system
  - Ease of creating and updating content on the web site
  - More responsive, and easily accessible on tablet or mobile devices.

- **Design**: Maintain visual style of previous website
Country profiles

What will be included?

Country profiles for all ESCAP members and associate members:

- Key socio-demographic statistics e.g. total population, TFR, CBR, CDR
- Facts related to RAF implementation i.e. status of implementation steps (completed/in progress/not started); baseline data
- Events being conducted nationally by governments or partners
- News items
- National targets
- Latest publications including CRVS comprehensive assessments (if available for dissemination)
Role of National Focal Points

New publications

Updates on CRVS improvement activities/initiatives

Events

News

RAF reports and reviews

ESCAP

Updates on CRVS improvement activities/initiatives
How to channel information to ESCAP?

- **Email:** Send updates and attachments via email to sejersent@un.org

- **Form:** To be used for sharing updates on upcoming or concluded events

- **Articles:** News items specifics of what should and should not be included will be discussed in session 13 (Writing news items on CRVS).
Resources for communication

- “Get Every One in the Picture” branding
  - Can be used and customized for national level initiatives
  - Available upon request to member States
- Short videos, brochures and advocacy materials
- Key documents and resources from ESCAP and other development partners
Resources for communication (cont’d)

- Guidelines for setting and monitoring the goals and targets of the Regional Action Framework on CRVS developed: http://www.getinthepicture.org/resource/guidelines-setting-and-monitoring-goals-and-targets-regional-action-framework-civil


Thank you!

For more information, please visit:
www.getinthepicture.org