

Financing CRVS - how to make money without charging for registrations

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Te Tari Taiwhenua
Internal Affairs

New Zealand Context

Registrar-General and General Manager Services and Access - Independent statutory officer

47 registries nationally - Four run directly by the Department and 43 by the Department's agents, Ministry of Justice and local councils.

Each year, we register:

- 61,000 births (Free)
- 34,000 deaths (Free)
- 23,000 relationships
- 52,000 new citizenship applications

Each year we sell:

- 725,000 Passports
- 300,000 certificates
- 24,000 Apostilles & Authentications
- 10,000 Official Document Translations
- Data to government and businesses



Coverage and Reputation Essential

- 95% of my budget comes from sales of certificates or data
- We 99% coverage, with most births registered online within 5 days of birth and deaths within 3 days of burial
- We can issue a certificate within 2 days or less
- Our data is highly accurate and our certificates are on secure paper
- Ordering a certificate is easy and can be done entirely online, by phone or in person
- Active social media marketing programme

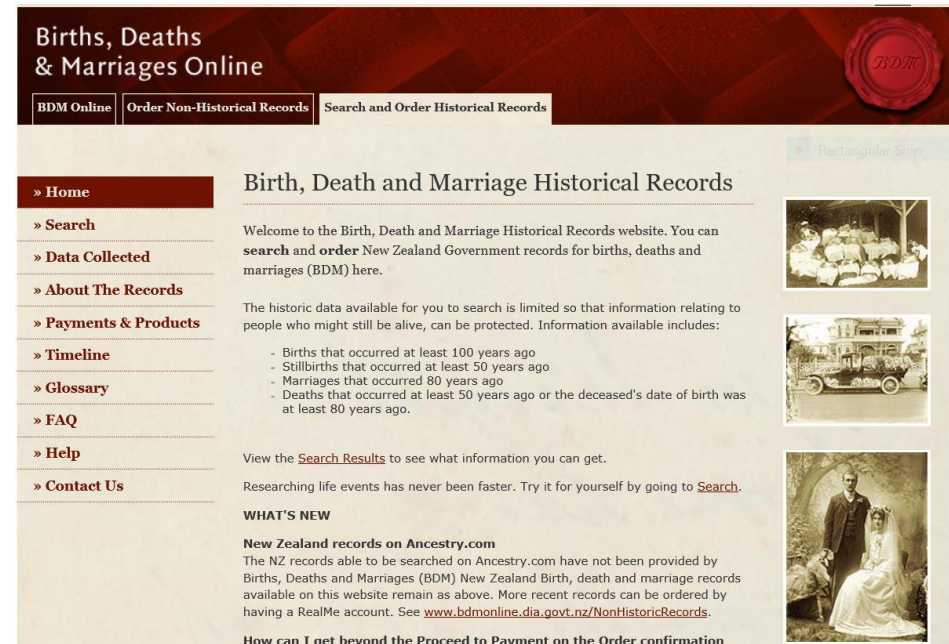
Birth Certificates

- Single, plain certificate \$33
- Decorative Certificate \$35
- Two-pack \$55



Historical Certificates and Printouts

- Print out \$25
- Certificates \$33/\$35
- Links from Ancestry.Com, Family Search and Find My Past



The screenshot shows the website for Births, Deaths & Marriages Online. The header includes navigation tabs for 'BDM Online', 'Order Non-Historical Records', and 'Search and Order Historical Records'. A sidebar on the left contains a menu with links: Home, Search, Data Collected, About The Records, Payments & Products, Timeline, Glossary, FAQ, Help, and Contact Us. The main content area is titled 'Birth, Death and Marriage Historical Records' and contains a welcome message, a list of available records (Births at 100 years, Stillbirths at 50 years, Marriages at 80 years, Deaths at 50 years), and a 'WHAT'S NEW' section. The 'WHAT'S NEW' section includes a link to 'New Zealand records on Ancestry.com' and a note about more recent records being available through a RealMe account. There are also three small historical photographs on the right side of the page.

Births, Deaths & Marriages Online

BDM Online | Order Non-Historical Records | Search and Order Historical Records

» Home

» Search

» Data Collected

» About The Records

» Payments & Products

» Timeline

» Glossary

» FAQ

» Help

» Contact Us

Birth, Death and Marriage Historical Records

Welcome to the Birth, Death and Marriage Historical Records website. You can **search** and **order** New Zealand Government records for births, deaths and marriages (BDM) here.

The historic data available for you to search is limited so that information relating to people who might still be alive, can be protected. Information available includes:

- Births that occurred at least 100 years ago
- Stillbirths that occurred at least 50 years ago
- Marriages that occurred 80 years ago
- Deaths that occurred at least 50 years ago or the deceased's date of birth was at least 80 years ago.

View the [Search Results](#) to see what information you can get.

Researching life events has never been faster. Try it for yourself by going to [Search](#).




WHAT'S NEW

New Zealand records on Ancestry.com

The NZ records able to be searched on Ancestry.com have not been provided by Births, Deaths and Marriages (BDM) New Zealand Birth, death and marriage records available on this website remain as above. More recent records can be ordered by having a RealMe account. See www.bdmonline.dia.govt.nz/NonHistoricRecords.

How can I get beyond the Proceed to Payment on the Order confirmation

Rectangular Slip



Value added services

- Apostilles or Authentications
- Translations
- Urgent services and couriers

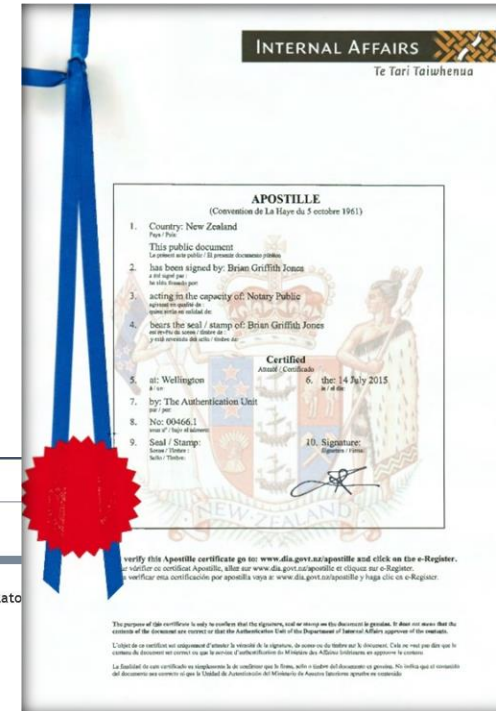
THE TRANSLATION SERVICE
ABOUT US
LANGUAGES WE TRANSLATE
DOCUMENTS WE TRANSLATE
HOW TO PAY FOR TRANSLATIONS
CONTACT US
INFORMATION FOR TRANSLATORS
TERMS & CONDITIONS

Languages we translate

We're continually assessing and recruiting new translators and might still be able to help.

The main languages we translate are:

- | | | | |
|-------------------|---------------------|--------------|--------------|
| > Afrikaans | > Finnish | > Macedonian | > Sinhalese |
| > Albanian | > French | > Malay | > Slovak |
| > Arabic | > Frisian | > Malayalam | > Slovenian |
| > Armenian | > Galician | > Maori | > Somali |
| > Assyrian | > Georgian | > Marathi | > Spanish |
| > Bengali | > German | > Mongolian | > Swahili |
| > Bulgarian | > Greek | > Nepali | > Swedish |
| > Burmese | > Gujarati | > Niuean | > Tagalog |
| > Catalan | > Hebrew | > Norwegian | > Tamil |
| > Chinese | > Hindi | > Pashto | > Telugu |
| > Cook Island | > Hungarian | > Polish | > Thai |
| > Maori | > Indonesian | > Portuguese | > Tokelauan |
| > Croatian | > Italian | > Punjabi | > Tongan |
| > Czech | > Japanese | > Romanian | > Turkish |
| > Danish | > Kannada | > Russian | > Ukrainian |
| > Dari | > Khmer (Cambodian) | > Samoan | > Urdu |
| > Dutch | > Korean | > Sanskrit | > Vietnamese |
| > Estonian | > Kurdish | > Serbian | > Welsh |
| > Farsi (Persian) | > Latin | | |
| > Fijian | > Latvian | | |



Data Sales – The future

Bulk data

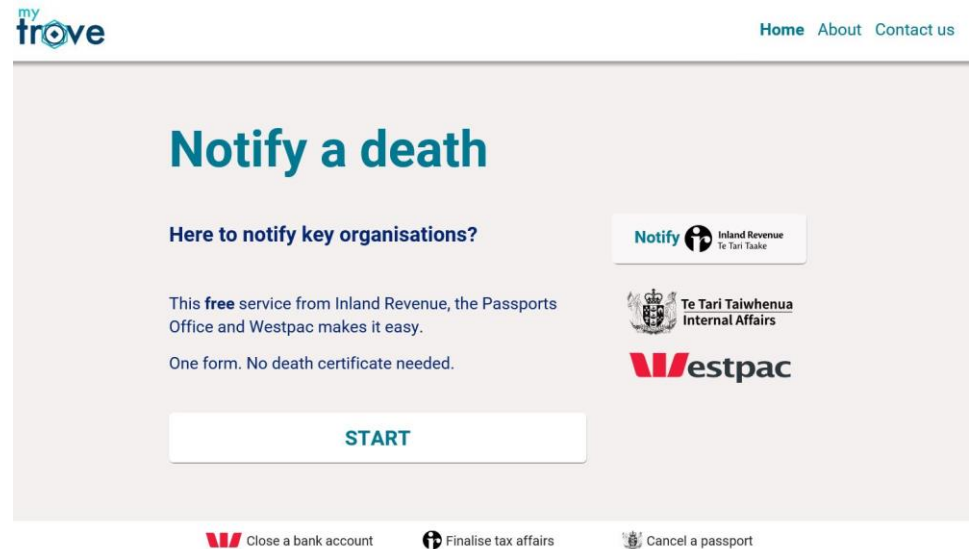
- Other government Departments
- Banks and other businesses to cleanse their mailing lists
- Ancestry sites

Individual data

- Confirmation Service
- myTrove death service

Rates

- \$150 file fee, 15cents or 45cents per record



The screenshot shows the 'myTrove' website interface for the 'Notify a death' service. The page features the 'myTrove' logo in the top left and navigation links for 'Home', 'About', and 'Contact us' in the top right. The main heading is 'Notify a death' in a large, bold, teal font. Below this, a sub-heading asks 'Here to notify key organisations?'. The text explains that this is a free service from Inland Revenue, the Passports Office, and Westpac. A 'START' button is prominently displayed in a white box with a teal border. To the right, there are logos for 'Inland Revenue Te Tari Take', 'Te Tari Taiwhenua Internal Affairs', and 'Westpac'. At the bottom, there are three icons with text: a red 'W' for 'Close a bank account', a teal 'T' for 'Finalise tax affairs', and a grey 'P' for 'Cancel a passport'.

Questions?

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