Private sector involvement, experiences from the Pacific
About PCRN and our partners

- Coordinating group established including registrars from the Cook Islands, Fiji, New Zealand, Samoa, and Vanuatu.
- Membership for any State or Country level Civil Registrar – 45 Registrars from 36 countries or states
- Associate membership extended to relevant partner agencies – 21 organizations
- Business partners – 12 businesses
- Terms of Reference and small work plan
- Three large meetings + smaller workshops
- E-newsletter to over 200 addresses
Lots of players ...
Private sector is crucial

• Everything Registrars do needs private sector input – IT systems, security paper, couriers
• As suppliers and as paying consumers
• Best to form trusted relationship – partners who understand each other
Some examples:

• Security paper and stock management – Bulk buying by Australian States with potential to include NZ
• Sales of Data – to genealogy websites with links to BDM certificate sales sites
• Digitising records – genealogy websites scan and then give copy
• CRVSNow – cloud-based registry system developed with Registrars for small-medium countries
• Joint ventures – myTrove initially funded by BDM to provide new customer service option. Now buys data to on-sell
• Sponsorship of civil registrar regional meetings
Don’t be afraid – Be aware

• Businesses will have several objectives – the main one will be making money, but they are also good people who want to help

• If the product or service is free .... You or your data is what is being sold ....

• Watch out for “vendor lock-in” but also remember there are benefits of having experts with lost of staff

• Always have a contract and make sure you retain ownership of the data and core infrastructure (eg code in escrow)
Questions?

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